

# ADVERTISING OPPORTUNITIES

## Catalogue Advertisement Application Form

### Your Company

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_

Country: \_\_\_\_\_ PO Box/Postal Code: \_\_\_\_\_

Contact Person: Mr. / Mrs. / Ms. \_\_\_\_\_

Designation: \_\_\_\_\_ Department: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_ Website: \_\_\_\_\_

### Type of the advertisement Tick Box [R]

### Fee

Back Cover	£	US \$4,000
Inside Front Cover	£	US \$3,000
Inside Back Cover	£	US \$3,000
Double-Page (Spread)	£	US \$2,500
Full Page	£	US \$1,500
Half Page	£	US \$1,000
Quarter Page	£	US \$ 500

### Advertisement Specifications

#### Publication Size:

Full Page	Trim - 165mm(w) x 235mm(h)	Bleed - 175mm(w) x 245mm(h)
Double Page	Trim - 330mm(w) x 235mm(h)	Bleed - 340mm(w) x 245mm(h)
Half Page	Trim - 165mm(w) x 117.5mm(h)	Bleed - 175mm(w) x 127.5mm(h)

#### Preferred Format:

- High resolution Adobe Acrobat (PDF) or Adobe Illustrator (EPS) format, high resolution 300dpi images with all image links embedded and all fonts outlined or provided
- All Artwork must be 4 colour process Standard CMYK